

Titan Brick Inc.

- SNAPSHOT -



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Mission & Vision

Mission: To build safer, stronger, energy efficient, healthier, longer lasting homes at no extra cost.

Vision: Titan is committed to manufacturing a new building material for the construction of Green, Platinum LEED homes that will withstand storms, floods, earthquakes, fires and insects while saving up to 60% on energy costs.

The Management Team:

CEO & Chairman: Corey Park
(Business Executive for over 20 years)

CFO: Bob van Leyen (Over 40 years of financial experience)

Director or Business Development-USA: Timothy Burroughs

Director of Business Development-EU: Michael Knagenhjelm

Director of Business Development-Australia: Xavier Hill

Vice President of Training and Implementation: Lanny Park
(Contractor for over 20 years)

General Counsel: Veronica Burroughs
(Attorney for over 24 years)

Chief Technical Officer: Don Blalock
(Contractor for 35 years)

Secretary: Brian Kaspereit
(Experienced Mechanical Engineer)

Additional personnel that comprise a world class team of experts in business, business development, Green and building material industry operations, technologies, products and services.

Summary: Titan Brick seeks to manufacture a water resistant, interlocking brick for homes and other buildings.

- Can resist category 5 hurricane wind pressures
- Virtually no mold or mildew
- Builders could potentially make 64% more on each build job after our 200% markup or possibly 34% more after our 300% markup!
- Energy savings of up to 60% from a high thermal mass insulation.
- Is fireproof to 1,800 degrees (typical house fire is 1,200 degrees)
- No insect damage and sound resistant
- Easy to use and saves money with unskilled labor
- Cuts, drills and routs with wood working tools
- Could potentially last a few hundred years
- In addition, many products that are not environmental are eliminated; like wood, fiberglass, drywall and vinyl siding.

Market Opportunity / Validation:

- Housing starts are up 57% and the green building industry is listed in Time Magazine's top ten fastest-growing industries in America.
- In 2010, the top 10 green builders had a total of 19 billion in revenue. In 2012, the same ten companies did over 44 billion in 2012. (Their revenue more than doubled in just 2 years).
- The green homes market is expected to increase fivefold by 2016. In fact, there was only 3 billion in green building in 2005. Just 6 years later it exploded to 58 billion in 2011 (McGraw-Hill). That's an increase of 1,900% in just 6 years! Plus, the green share of the world construction market will be over 20% by this year (2013) and predicted to jump to 303.7 billion by 2017! (Time). Many factors are driving the green homes market, with "higher quality" and "increases in energy costs" topping the list, indicating that today's green homebuyer is not just a green consumer. Buyers recognize that green homes have lower bills due to higher building performance.
- Affordable housing is badly needed. Many programs now exist to provide builders with strong incentives to serve this market.

Business Problem:

The homes we build today are being destroyed by hurricanes, tornados, fires, floods and insects. About 70% of all homeowner insurance claims are for water damage, mold and mildew. Some say that 90% of all homes in the US have mold and mildew present, which can cause illness and sometimes death. Wood frame homes burn, mold, rot, swell, can be infested with destructive insects, require constant maintenance and waste huge amounts of energy. Concrete block homes often have even more problems.

The Titan Solution:

After rigorous testing on the bricks properties, management feels that the Titan interlocking, water resistant bricks potentially solve all of these problems and more. The bricks could be used for exterior and interior walls; eliminating most all of the products which fail in storms, fires and floods. There is also evidence that most paint bonds to the bricks and therefore may not peel, flake, or crack. Thus, Maintenance on the home can be greatly reduced; versus typical materials.

Revenue Model:

- Profits on the manufacture of the Titan, compressed earth bricks.
- Fees from contractors attending our school where Titan building concepts and green building advantages are taught and certified.
- Fees from add-on sales, joint ventures, strategic alliances or sponsorship opportunities with other potential sales channels / outlets, manufacturers or strategic suppliers.