

Advanced Green Technologies, Inc.

A Holding Company

This plan is for a holding company.

There are also plans for its sub-corporation Titan Brick, Inc.

This plan is for informational purposes only. It is not, nor does it imply an offering of securities.



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Technologies, Inc.**

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1.0 Executive Summary

Advanced Green Technologies, Inc., is a holding company established to acquire and develop promising new, leading edge technologies, as well as promising early and growth stage companies within the green building industry.

The company is made up of three key divisions:

1. Green Building Technologies – Focuses on new, ground breaking green building technologies that can lead to a better, safer and more energy efficient world.
2. Green Building Products - Focuses on improving our surroundings by developing and commercializing new, leading edge products that can lead to a better, safer and more energy efficient world.
3. Green Building Services – Dedicated to developing and implementing services that help create a better, safer and more energy efficient world.

The company's initial focus within the green industry is in the building materials space. For too long, we have accepted the technology and practices of the building industry where the only goal was to make more profit. Our homes and places of business are destroyed by storms, floods, fires and insects. 90% of all the homes in the US today have some form of mold and mildew growing in them. Many children and elderly people have been hospitalized from breathing mold spores found in their home. Some cases even end in death when black mold is involved. AGT plans to develop and commercialize technologies that may greatly ease or eliminate some of the fore mentioned problems.

Fact: The U.S. government spends billions of dollars a year on research but only receives about 2% in return from fees and royalties. Many government labs and universities that receive the funding are not provided with the time and resources they need to effectively expose and transfer their discoveries to the marketplace. In fact, we feel it's the commercial marketplace that is failing the universities and labs by neglecting to engage or reach out to the institutions.

Therefore, instead of being commercialized, most of these new technologies end up in what the researchers call "the valley of death". AGT plans to help the universities, government labs and ultimately the general public by helping a select portion of these leading edge technologies realize their potential and reach the marketplace.

In addition to helping the universities and the public, we believe that AGT can capitalize on this inefficient system. We plan to do this by locating and exclusively licensing or purchasing what we believe to be the best new discoveries that are being overlooked; technologies that are effectively lost in "the valley of death".

Instead of AGT spending millions each year on R & D, the company's leadership feels that a better business strategy is to take advantage of the disregarded technologies resulting from the billions the government and universities are spending on R & D (bearing the invention risk instead of AGT). We will evaluate technologies that are available from over 80 institutions and then carefully select the



best leading edge technologies that we believe offer the strongest commercial potential. We plan to utilize a very extensive, well diversified advisory board of experts to assist the management team in selecting only those technologies that appear to offer the best chance for commercial success.

Management also believes that there are many promising early and growth stage companies that are undervalued or willing to be acquired at lower valuations today; due to the current economic environment.

In this economy many compelling young companies are unable to secure the funding and resources they need to develop their products and services. This has created an environment where many young companies are more amenable to being purchased on extremely conservative valuations and/or for stock; as long as they will likely receive what they need to further develop their products and services.

AGT plans to seek out and take advantage of undervalued acquisition opportunities, as well as attract early and growth stage companies by offering them many strong operational value adds.

Here are five ways our team plans to bring value to these companies:

1. Many young companies rarely have systems in place to properly lead and manage their organizations and the executives rarely think strategically. Often times the management knows their product or service area well; but they do not have the strong business acumen or experience needed to compete and win in today's marketplace. It's hard to pinpoint why some companies develop to higher levels than other companies but one thing is very clear; Management plays a critical role in nurturing and shaping companies. We plan to use our extensive team to support and guide the company executives.
2. Corporate vision guides everything and it becomes clear through constant, iterative planning, execution and reflection. Most early and growth stage companies rarely have well evolved advisory boards, balanced scorecards, strategy maps or performance dashboards. Our extensive advisory board, sub committees, professional staff and expert consultants will assist them in getting clarity on their strategies; while guiding them on their operational plans and effective implementation.
3. Often times early and growth stage companies aren't focused on, nor have experience setting up strategic alliances, joint ventures or acquiring assets and talent with shares. Companies achieve a competitive stance through constantly building their resources and capabilities. However, as private companies, they often have to rely on cash to support every new objective. This strains their cash flow but they often have little choice as their shares are typically less desirable and or less valuable than those from a publically traded company. The holding companies staff will educate and guide the management teams in these areas. Thus,



improving their ability to be competitive by enabling them to build their capabilities and resources using shares as currency to acquire assets and key personnel.

4. Early stage companies rarely understand resource leveraging, knowledge management or how to best accumulate resources through proper mining in order to accelerate learning. The holding companies staff will guide the management teams in these areas as well.
5. The holding company may also benefit each sub corporation through internal alliances, economies of scale and reduced general and administrative expenses.

In addition to potentially providing the companies with the monetary resources needed to develop their products and services; we feel that the benefits listed above will compel some of the best early and growth stage companies to seriously consider making AGT their home.

AGT is structured as a holding company for the purpose of potentially reducing shareholder risk. A holding company is a company, or individual, that owns the outstanding shares of stock of other companies. One of the largest and most successful holding companies in the United States, Berkshire Hathaway, is owned by Warren Buffett. He claims that this structure reduces risk to owners as it provides for the ownership and control of a number of different companies (diversification).

In doing so, a holding company can obtain certain tax-free dividends, based on ownership percentages, along with voting rights and value held by the company. A well lead holding company that buys companies with the appropriate due diligence and diversifies the portfolio to increase the chance of "home runs" and buffer against losing investments has the potential / opportunity for large returns.

AGT wholly owns and plans to add subsidiaries with related but distinct products, services, markets and opportunities within the green building arena. This business plan shares the overall purpose and market focus as a whole for the Holding company and its portfolio of companies.

The original subsidiaries listed below with a brief explanation. However all AGT companies will share the same core mission to improve our surroundings by developing and carrying new, leading edge technologies, products and services that can lead to a better, safer and more energy efficient world.

Titan Brick has developed a new interlocking, water resistant, compressed earth brick. It is much stronger than a concrete block, can withstand category 5 hurricanes, fireproof to 1,800 degrees, and we believe it is also flood proof, insect proof, sound proof, earthquake resistant and has a thermal mass insulation value that will potentially cut energy bills by more than 50% with no increase in price for the structure.

Special points of interest about this corporation include:

- A very clean manufacturing process that requires no firing.



- The brick relies on a non-toxic, environmentally friendly chemical that neutralizes the electrical charge in the clay molecules, making them repel water forever.
- The chemical also aligns the clay platelets, which produces a much denser, stronger brick.
- Eliminates many of the products used in construction that do cause problems; wood, fiberglass insulation, vinyl siding, vapor barriers and drywall.
- Very little or no expansion or contraction. No other building material we know of can claim this.
- Tested by independent, certified laboratories in the US to ASTM standards.
- An 80% projected profit margin. They are literally made out of dirt!

1.1 AGT's Mission and Vision:

Mission: At AGT Inc., our mission is to develop and commercialize new, leading edge technologies, products and services that can lead to a better, safer and more energy efficient world.

Vision: The team at AGT is striving to make the world a safer, greener place to live. We are dedicated to becoming the largest provider of affordable solutions that preserve the environment and help others be safe and healthy.

1.2 Keys to Success

1. Effectively applying our diverse panel of research scientists, construction experts, architects and engineers to assist in selecting the best companies or technology to invest in or acquire.
2. Acquire promising green building technologies through licensing or patents.
3. Joining of relationships and forming alliances with all companies; focused on helping each other reach critical mass.
4. Diversification: Owning and developing multiple promising technologies and/or young growth companies.

1.3 Objectives

Our primary objectives are to:

1. Utilize our team and key relationships with professionals in the green and construction industries to effectively select and develop new, leading edge green technologies and companies.
2. Achieve global commercialization of high quality green products and services that will help improve lives.

2.0 Company Locations and Facilities

AGT is intending to have global reach with its green technologies; meaning locations and facilities may be all across the world. Locations will likely change often as companies are acquired or sold and if economies of scale are reached such that larger facilities are needed.



3.0 Products and Services

AGT is committed to developing innovative, leading edge technologies; while offering only the highest quality green products and services. All products and services acquired by the holding company, whether through licensing or corporations; will be focused on the green building industry with the quality of the technology, product or service being closely evaluated. AGT will also pay special attention to the proprietary aspects of each opportunity, as well as the size of the marketplace each technology, product or service addresses.

3.1 Competitive Comparison

As a holding company, it is difficult to identify direct competition for AGT. However, our subsidiaries and early growth acquisitions will likely have competition and each entity will have a complete business plan with a section on competition.

4.0 Market Analysis Summary

This section will first address the green building industry and then the green industry as a whole.

The 'green' building boom

Largely as a result of LEED, green construction has soared from \$3 billion in 2005 to \$58 billion in 2011 and will reach \$122 billion in 2015, according to researcher McGraw-Hill. Green design generates another \$4 billion a year for architects and engineers.

Green Building Industry To Hold A 20% Share By 2013!

In only a handful of years, green building has moved from obscurity to a significant trend in the global construction market.

Research by Canaccord Genuity says the green share of the world construction market will be over 20% by 2013. Longer-term, they expect green building practices to become the norm in the construction industry.

Currently, the US green building market is estimated at \$36 billion - \$49 billion, representing about 10%-12% of total construction dollars spent annually, according to McGraw-Hill.

While green building historically has represented little more than an interesting niche market driven by forward-thinking architects and builders, the mainstream building industry is opening up to these practices given accelerated demand and attractive tangible returns, says Canaccord.

A study titled, "Value of Green Labels in the California Housing Market," found that a typical California home valued at \$400,000 can sell for an additional \$34,800 - 8.7 percent more - if it is outfitted and advertised as an energy-efficient property, according to The Los Angeles Times. The median price of a single-family home in San Jose was \$536,056 as of November 16, 2012.



If a homeowner increased the cost of a median-priced property by 8.7%, the house's value would improve by \$46,637 due to attaining green certification. Potential homebuyers are looking for real estate in San Jose that has achieved greater energy efficiency.

The Environmental Protection Agency (EPA) describes a green building as one that reduces its "direct and indirect impact on the environment throughout its life - from the time construction begins, during occupancy, and eventually, when it's decommissioned."

Multiple factors are driving the green building market, including:

- The proliferation of green building standards is contributing to the growth of the industry by providing specific guidelines and support for constructing green buildings.
- The USGBC's Leadership in Energy and Environmental Design (LEED) certification program is a consensus-based, third-party rating system that has taken hold in the US and abroad, and has helped standardize and encourage sustainable building practices.
- In addition, the recent release of ASHRAE 189.1 standards and the International Green Construction Code are key milestones in the evolution of the market, in our view, as they are likely to eventually become widely accepted within the building industry.
- The economic benefits of green, energy-efficient buildings are compelling, encouraging a steady market shift toward these practices.

Various research studies conclude that green buildings can achieve higher market values, higher rental rates and tenant occupancy levels compared to traditional non-green counterparts.

In fact, the USGBC states that sale prices for energy-efficient buildings are as much as 10% higher per square foot than conventional buildings.

- Legislative mandates/incentives and regulatory requirements are among the main reasons that firms integrate sustainable practices. Incentives such as accelerated permits, tax credits, and rebates on green technology make building green an attractive and cost effective choice.

As green building technologies have become more mainstream and widely used, costs have fallen significantly and are now comparable to legacy products in many cases.

- Volatile energy prices, with energy costs continuing to increase, cause companies and governmental organizations to be increasingly concerned with becoming more energy efficient.
- Increasing global environmental concerns have accelerated the industry's adoption of green building practices.
- While the focus has largely been on pollution levels from the transportation and utility sectors, buildings are significant consumers of energy and emitters of CO₂.
- Energy-efficiency initiatives and green retrofit projects often represent the simplest, most cost-effective ways to reduce a building's operating costs.



Volatile energy prices, government mandates/incentives, and rising demand from building owners and tenants are the primary driving forces behind making existing buildings greener.

While green building will still face the ups and downs of the broader construction cycle, the combination of these factors are expected to drive its market share to over 20% by 2013. Longer-term, we estimate that green building practices will become the norm in the construction industry.

Listed in Time Magazine's top ten fastest-growing industries in America; the green building industry expands to include construction materials, environmental services, energy saving products and services. 2012 projections showed industry revenue as expected to increase 11.1% as a recovery takes off and industry activity picks back up. This trend is forecast to continue over the five years to 2017, with industry revenue projected to increase an average annual rate of 10.2% to \$303.7 billion. During this period, improvements in the general economy will support industry growth, following the cyclical pattern of boom-and-bust that is traditional of economic cycles. Additionally, the industry will benefit from improvements in housing demand, lending activity and real estate values.

Though climate change is a controversial subject in some circles in America, the country as a whole has made strides towards energy-efficient construction. But this trend isn't just about curbing greenhouse gases. Rising energy and other commodity prices have made sustainable building more cost effective, helping green and sustainable construction survive the recent downturn. Says IBIS, "the construction industries were early victims of the Great Recession, but the Green and Sustainable Building Construction industry capitalized on the green movement and weathered the downturn as well."

Average annual growth 2002-2012: 28.9%

Projected annual growth 2012-2017: 22.8%

Sustainability, the Green Industry in 2013, and You

Going green is becoming increasingly attractive as a business strategy. As headlines scream of pollution and dwindling natural resources, green industry practices not only enjoy benevolent public sentiment and the psychic income of a lower carbon footprint, but increased cost savings, supportive government policies, and ever-increasing profitability as well. Trends in consumption, government policy, and costs all point towards even more green industry business opportunities in the years ahead.

What Does the Green Industry Do?

The green industry focuses on making a profit while having a negligible (or even a beneficial) impact on the environment. Leaders make sustainability a key consideration in decision-making throughout the organization as they work to minimize both use and production of harmful chemicals, excess materials, and waste byproducts in the delivery of their goods and services. Recognizing the importance of our planet's dwindling natural resources, the green industry seeks to meet the demands of today without compromising the needs of tomorrow.

From energy-saving light bulbs to insulation made from recycled denim, there are varying degrees of going green. Large factories may install solar panels to reduce energy costs while a local restaurant may



deliver by bicycle to reduce emissions. Increasingly, companies are recognizing the potential profitability of going green and are taking steps, small and large, toward greater sustainability.

2011 U.S. CLEAN ENERGY LEADERSHIP INDEX



RANK	STATE	SCORE	RANK	STATE	SCORE
1	California	95.3	26	Montana	40.3
2	Oregon	79.4	27	North Carolina	36.0
3	Massachusetts	71.8	28	Virginia	36.9
4	New York	63.1	29	Utah	35.9
5	Colorado	60.2	30	Ohio	35.2
6	Washington	60.0	31	Florida	35.0
7	New Mexico	57.0	32	Idaho	34.0
8	Minnesota	57.0	33	Indiana	32.2
9	Connecticut	56.9	34	Kansas	32.1
10	Vermont	53.2	35	Georgia	30.8
11	New Hampshire	51.3	36	South Carolina	26.8
12	Illinois	51.1	37	Missouri	25.2
13	New Jersey	50.8	38	South Dakota	24.7
14	Michigan	50.2	39	Kentucky	24.3
15	Wisconsin	48.9	40	Tennessee	23.8
16	Hawaii	49.7	41	Oklahoma	23.0
17	Delaware	48.7	42	Wyoming	21.2
18	Texas	47.6	43	Alaska	20.3
19	Iowa	46.8	44	North Dakota	19.3
20	Nevada	45.0	45	Louisiana	16.8
21	Rhode Island	43.8	46	Nebraska	16.4
22	Pennsylvania	43.4	47	Arkansas	15.0
23	Maine	42.7	48	Alabama	13.2
24	Arizona	40.7	49	Mississippi	5.9
25	Maryland	40.5	50	West Virginia	5.4

Source: Clean Edge, Inc., 2011

Who is Faking It?

While any effort can be considered positive for the environment, many companies are guilty of “greenwashing”, in which they market themselves as green while merely going through the motions. Some companies, for example, tout their organic products but fail to mention the pollution caused by their factories or the energy inefficiency of their supply chain. It is not enough to simply go paperless or use hybrid vehicles; truly green companies will apply sustainable practices throughout their operations. Before purchasing products, investing in shares, or considering green franchise opportunities, it’s best to make sure companies practice what they preach.

There are a number of standards and guidelines to help find out if a company or product truly fits within the green industry. Check out the EPA’s [Database for Environmental Information for Products and Services](#) for a handy set of resources on green standards, certifications and products.

Interesting Green Industry Business Trends

In our increasingly connected world, consumers are becoming better educated about the dangers of a growing population competing over rapidly depleting natural resources, and many are looking for ways to lessen their impact on our environment.

Though the scientific cause and effect of many environmental issues remains debated by some, what is undeniable is a growing consumer interest in environmentally friendly business practices and products. [A poll conducted by Time Magazine](#) found that almost 50% of Americans valued environmental protection over economic growth, more than 60% had purchased organic produce within the previous year, and nearly 40% made purchases based on the social or political values of the producing company; even more striking is that this survey measured sentiment after the economic crisis had struck.



Organic food consumption is still a very small part of the food market, but the segment is growing at an estimated 20% annually: from a \$23 billion market in 2002, global organic food sales had more than doubled to \$52 billion by 2008. Clearly, consumers care more now than ever about green industry and have the resources to find the products that meet their requirements... And companies are noticing!

From huge multinational companies and local businesses to the meaningful growth in green franchise opportunities, the green movement is in full swing and reaping benefits. And the trend is not driven by customer interest alone, as sustainable business practices help companies save money over time: PricewaterhouseCoopers indicates that companies reporting sustainability efforts have a greater return on assets than companies that do not. It may cost more to install solar panels but monthly savings on energy bills add up fast. Increasingly, businesses are looking to enhance their operating efficiency through sustainability efforts, and opportunities in the sector will continue to abound for years to come.

4.1 Market Segmentation

We have divided our market / potential customers into three different industry groupings / divisions:

1. Green Building Technologies – Focuses on new, ground breaking green building technologies that can lead to a better, safer and more energy efficient world.
2. Green Building Products - Focuses on improving our surroundings by developing and commercializing new, leading edge products that can lead to a better, safer and more energy efficient world.
3. Green Building Services – Dedicated to developing and implementing services that help create a better, safer and more energy efficient world.

5.0 Acquisition Strategy Summary

AGT's primary acquisition strategies include but are not limited to: sales growth, geographic growth, product supplementation, full service, vertical integration, adjacent industry, diversification, market window, synergy, low-cost and industry roll-up.

Most successful acquisitions are based largely on the concept of synergies and on economies of scale. Marketing synergies and production synergies drive many acquisitions. However, synergistic advantages can also result from strategically combining expertise, complimentary products, and several types of economies of scale.

5.1 Value Proposition

AGT's value proposition is very simple: Providing affordable solutions and improving lives through quality, cost effective technologies, products and services.



5.2 Strategic Alliances

AGT plans to develop and implement many strategic alliances to build its product and service offerings and distributions. These may include multiple alliances with many environmental and energy based companies and organizations across the globe.

5.3 Sales Forecast

Please see the companion excel file for Titan Brick, Inc. The sales forecast will continue to evolve as new subsidiaries are added to AGT.

6.0 Management Summary

CEO & Chairman

Corey C. Park

Mr. Park is a Certified Hedge Fund Professional (CHP), with additional (CHP) certifications at the highest level in Portfolio Analytics & Risk Management. He also attended the Notre Dame Mendoza College of Business (Leadership & Management) and has served in executive leadership positions for over 20 years.

He has experience taking private companies down the path to become public; negotiated and completed several acquisitions, strategic partnerships and joint ventures.

Through key business relationships, Mr. Park has initiated and signed investment agreements totaling more than \$25 million for companies he founded. He brings value to companies by identifying and utilizing leverage, building momentum in their marketplace and positioning entities to maximize strategic resource and capital channels within the private and public markets. Mr. Park is also proficient at structuring and implementing knowledge management systems to maximize capabilities and resources (the pillars of successful companies).

As a lifelong student of business strategy, he has read, studied and applied numerous books and countless articles relating to business strategy (According to the Wall Street Journal, the most sought after executive skill set is strategic thinking). Mr. Park also brings with him and consistently draws upon an extensive network of advisors, experienced business professionals and successful entrepreneurs to help him maximize shareholder value.

CFO

Bob van Leyen

Bob van Leyen is an accomplished CFO with 40 years of global experience providing financial and operational support to all levels of management in sales, marketing, R&D, and manufacturing organizations. In 2013 he joined both the Boards of Ramona's Mexican Food Products, Inc. as well as the Pan American Bank (a public Company in Los Angeles) as a director. He has managed large and small teams in Finance, Operations, and has been a



General Manager in the computer equipment, software tools and networking equipment business based in the Netherlands, Germany, Belgium, France, Hong Kong, Singapore and the USA (Massachusetts, Oregon, California). He is also very experienced as a Corporate CFO, Treasurer, and Auditor, as well as running field teams as a VP of Finance/CFO, Director of Finance, Operations Director and General Manager in both public and private companies. Bob studied at the Dutch Institute of Chartered Auditors in Amsterdam, Netherlands. He is fluent in Dutch, English, German and French. Bob currently holds several positions at the board level. He has also been a director on the board of Legrand Software Inc., a privately held CRM software Company for the last 6 years. Bob has been an owner and consultant of CFO Services Worldwide since 2012. His company provides financial and operational support to high tech and low tech companies (hardware, software, networking and distribution), addressing concerns on profitability, controls, effectiveness of financial reporting and analyses. He was also a partner at Tatum, LLC, from 2001-2003 where he provided financial support to various high-tech industry clients.

Achievements

- Bob has raised \$54 Million through angel investors, institutions and retail investors.
- He has improved “Inventory Turns” and “Days of Sales Outstanding” substantially in various assignments.
- He carried out numerous profits improvement investigations contributing substantially to growth and profitability.
- Bob has also been in charge of due diligence for a large number of acquisitions and divestitures in Europe, Asia and Africa.

Vice President

Lanny Park

Mr. Park has been in construction as a general contractor, construction manager and in development for over twenty years. He attended Lees McRae College and Radford University where he studied business marketing and development. Prior to starting his own successful construction company, Mr. Park was the construction manager for Park Place Construction where he was responsible for several large scale residential developments.

Mr. Park, a Class A General Contractor, has successfully owned and operated Parkway Construction, LLC. for the past ten years. He has effectively managed his general construction company and mainly focused on large scale residential projects. His management and leadership established his company as a premier lakefront homebuilder in the southwest Virginia area.

CTO

Don Blalock

Mr. Blalock is a native Floridian and was a contractor in Central Florida for over 30 years. He attended Stetson University from 1969-1973. A short while later, he entered the Army and served with the 101st Airborne for three years, leaving as a Specialist 5 (Sgt). He started a home improvement company in 1978 and rarely advertised for customers because of the exceptional workmanship and an understanding of what the customer was looking for. His duties included home



sales, engineering, installation, customer service and marketing. In 1999, he took a sales position for Paul Davis Restoration where he worked with State Farm Insurance providing quotes for damage to homes and businesses. This job and many years in the construction business as a contractor, seeing first hand just how fragile our homes are, an idea for a new building material was born. Mr. Blalock has founded and headed the block Company in its quest to develop, test and certify this new water resistant, interlocking brick.

Secretary and Treasurer

Brian Kaspereit

Brian is an entrepreneur and an engineer specializing in thermal and liquid dynamics. Over the years, Brian has quickly moved up the corporate ladder from Jr. Engineer to Professional Engineer to Project and Department Manager over a group of 15 people and in charge of 300 million dollar engineering projects. While working as an engineer, Mr. Kaspereit has learned project and office management, as well as budgets and business development. Outside of the office Mr. Kaspereit has pursued additional business knowledge to further strengthen his abilities. Among other things, he has learned hedge fund management, private equipment management, Currency, futures and Commodity exchange trading, stock market evaluation, general business management and accounting practices.

7.0 Financial Plan

Again, please open the companion excel file to view the projections for Titan Brick, Inc.

7.1 Important Assumptions

As this main, primary plan is comprised of multiple sub-plans providing details of each business segment for more accurate projections, the main plan is used to show the overall projected development and growth of AGT, Inc. We suggest that each plan is reviewed, as each is quite different and addresses a specific market within the green industry.

Key assumptions around which this plan was developed are as follows:

1. Current business, banking, and economic trends continue to be predictable.
2. Green industry buying trends and orders remain strong.
3. Overhead and other external operating cost grow as projected.
4. External outsourced costs grow as anticipated.
5. All short term payables will be settled at the end of each month.

Chart: General Assumptions

General Assumptions					
Year	1	2	3	4	5
Federal Tax Rate	33.0%	33.0%	33.0%	33.0%	33.0%
State Tax Rate	5.0%	5.0%	5.0%	5.0%	5.0%
Personnel Taxes	15.0%	15.0%	15.0%	15.0%	15.0%



7.2 Key Financial Highlights

- Positive cash flow and profitability starting in the first year of operation.
- A moderately liquid business and/or subsidiaries that can be easily sold to a third party for a significant earnings multiple.
- The ability to continually service the Company's financial obligations despite the current economic climate.

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